



AMBERLEA MEADOWS 2022 SPONSORSHIP OPPORTUNITIES

6645-156 St. S.W.

Edmonton, AB

T6Y 0C1

PHONE: 780-955-7608

admin@amberleameadows.com

www.amberleameadows.com



Amberlea Meadows 2022 Sponsor Package:

We are pleased to present the sponsorship opportunities for 2022. Amberlea Meadows has grown from its modest beginning to become a first class show facility. Today we are considered the premier horse show facility in Northern Alberta. We are proud to say that we are the only facility in this area of the province designed to accommodate large equestrian tournaments and festivals. The economic impact of our shows is considerable as competitors often stay at nearby hotels and frequent local restaurants and stores. Our commitment to growth and expansion allows us to continue to keep up with the demand to host large equestrian competitions in this area. Well run shows, horse friendly facilities, coupled with great accommodations for both horses and their riders will continue to draw equestrians and their horses to Amberlea Meadows from Western Canada and the Pacific North Western US.

We have made dramatic strides forward in the development of equestrian sport and look forward to continuing to provide benefit to sponsors, competitors and spectators alike.

Show jumping has been one of the cornerstones in the development of Amberlea Meadows. Numerous tournaments are held annually with our signature event being the Jump with Hope for Kids with Cancer Horse Show. The thrill of show jumping is captivating as both horse and rider combine their efforts to challenge the fences on the course.



Dressage has also been instrumental at Amberlea Meadows. The grace and beauty of dressage is enchanting as both horse and rider display what can be likened to ballet on horseback. Two national tournaments are held annually that brings together international officials and competitors from across western Canada.

Amberlea Meadows holds a special place in many hearts. For some people it is an overwhelming desire to be around the horse which it may have started when they began riding as young child. Whatever it is, the feel and smell of the straw and hay or, the warmth of the horse, even on a very cold winter day something draws them to horses. For them, Amberlea Meadows is their second home, a part of the growing community of likeminded children, young adults, adults and even seniors who all hold a similar passion for the horse. For those people Amberlea Meadows is the place to be on any day, rain or shine!

JUMPING TOURNAMENTS

Amberlea Meadows hosts three jumping events that are highly regarded as family oriented, competitor friendly and educational for riders of all ages. The classes offered provide encouragement for beginners, whether child or adult and progress through the novice to professional levels. Each of these shows has their own unique characteristics and are a delight to participate whether as a fan or rider. The two shows are:

SPRING WELCOME

April 22nd – April 24th, 2022

HARVEST CLASSIC

September 16th & 18th, 2022

In addition to the classic jumping events listed above Amberlea Meadows is host to a major equestrian tournament:

JUMP WITH HOPE FOR KIDS WITH CANCER HORSE SHOW July 20th– July 24th, 2022

SPONSORSHIP GOAL:

Our goal is to provide maximum exposure for your organization by utilizing all aspects of our event promotion and to show your organizations support of our chosen charity. In short, develop sport, commerce and bring a great deal of hope to those affected- People helping people.

DRESSAGE TOURNAMENTS

Amberlea Meadows hosts one Equine Canada recognized Dressage show each year. By hosting a high-quality event, we will endeavor to continue to attract riders from the U.S. and Canada. Dressage is a growing equestrian sport that is gaining popularity as a spectator sport as well as with competitors.

The highlight of any Dressage tournament is the evening of the Freestyle—an enchanting and demanding display of ‘dancing’ horses. These two events have the promise of being elegant and magical when combined with some of the finest “dancing horses” in North America!

The Amberlea Meadows Dressage Festival July 9th & 10th, 2022



JUMP WITH HOPE FOR KIDS WITH CANCER HORSE SHOW OUR COMMITMENT TO THE KIDS WITH CANCER SOCIETY

Amberlea meadows enjoys a special and highly personal relationship with the Kids with Cancer Society, and stages this showcase event annually to demonstrate their commitment and support to this important charity. It has hosted this event annually since its inaugural year of 2001 with the exception of 2020 where the event was cancelled due to the Covid-19 pandemic. This year marks the 21th anniversary of this fundraising show. The event has grown in terms of sponsors support, media interest and involvement, facilities improvement and most important of all, its ability to raise funds for the Kids with Cancer Society.

Numerous events are held in conjunction with the tournament where riders compete for prize money in spirited and challenging events and then can donate all or a portion of their winnings to the Kids with Cancer Society. Unique fund-raising events are held in conjunction with the show, such as the Kubota Ride N'Drive with a Calcutta. This together with a parade of child cancer survivors and their sibling's serves as a heart-warming reminder of why we host this event. Every year we host a BBQ, silent auction, children's fun events and other highlights that help raise funds for the Kids with Cancer Society. The media has been extremely supportive of this event in the past. We believe that together we can make a difference in the battle against childhood cancer.

Olympic \$20,000 and over

- ❖ Recognition as an Olympic Sponsor for 2022 in all support materials and on the shows “Sponsors Honor Board”
- ❖ Prominent Signage at the event
- ❖ Olympic sponsor recognition on the Amberlea Meadows website with company logo and link to company website.
- ❖ Product placement/promotion privileges.
- ❖ Ongoing corporate messaging delivered throughout the Horse Show.
- ❖ Your corporate shirts worn by the jump crew (shirts supplied by sponsor)
- ❖ A personal host to explain the sport, assist you in making presentations in the ring, and introduce you to the rider.
- ❖ Invitation to sponsor a feature show jump that will display your corporations name and be used throughout the 2022 show year.
- ❖ Invitation to host your organizations reception/ party in the sponsor’s tent during your event. A knowledgeable MC is available upon request.
- ❖ V.I.P. seating at the event and VIP Parking for you and your guests.
- ❖ Advertising in Prize List and Program.

Pan Am \$10,000 to \$20,000

- ❖ Recognition as a Pan Am Sponsor for 2022 in all support materials and on the shows “Sponsors Honor Board”
- ❖ Prominent Signage at the event
- ❖ Pan Am sponsor recognition on the Amberlea Meadows website with company logo and link to company website.
- ❖ Invitation to sponsor a feature show jump that will display your corporations name and be used throughout the 2022 show year.
- ❖ Invitation to host your organizations reception/ party in the sponsor’s tent during your event.
- ❖ V.I.P. seating at the event and VIP Parking for you and your guests.
- ❖ Opportunity for sponsor to attend the prize presentation.
- ❖ Advertising in Prize List and Program.

Diamond \$5,000 to \$9,999

- ❖ Recognition as a Diamond Sponsor for 2022 in all support materials and on the shows “Sponsors Honor Board”
- ❖ Signage at the event
- ❖ Diamond sponsor recognition on the Amberlea Meadows website with company logo and link to company website.
- ❖ Access to sponsors area (includes wristbands as required)
- ❖ Advertising in prize list and program
- ❖ V.I.P. seating at the event
- ❖ Opportunity for sponsor to attend the prize presentation.

Platinum \$2,500 to \$4,999

- ❖ Recognition as a Platinum Sponsor for 2022 in all support materials and on the shows "Sponsors Honor Board".
- ❖ Platinum Sponsor recognition on the Amberlea Meadows website with company logo and link to company website.
- ❖ Signage at the event.
- ❖ Access to sponsors area **(Includes wristbands as required)**
- ❖ Advertising in prize list and program
- ❖ Opportunity for sponsor to attend the prize presentation.

Gold \$1,000 to \$2,499

- ❖ Recognition as a Gold Sponsor for 2022 in all support materials and on the shows "Sponsors Honor Board".
- ❖ Signage at the event
- ❖ Access to sponsors area **(includes wristbands as required)**
- ❖ Advertising in prize list and program
- ❖ Opportunity for sponsor to attend the prize presentation.
- Sponsor recognition on the Amberlea Meadows website with company logo

Silver \$500 to \$999

- ❖ Recognition as a Silver Sponsor for 2022 in all support materials and on the shows "Sponsors Honor Board".
- ❖ Signage at the event
- ❖ Access to sponsors area **(includes up to 10 wristbands)**
- ❖ Advertising in prize list and program
- ❖ Opportunity for sponsor to attend the prize presentation.
- ❖ Sponsor recognition on the Amberlea Meadows website with company logo and link to company website.

Bronze \$100 to \$499

- ❖ Recognition as a Bronze Sponsor for 2022 in all support materials and on the shows "Sponsors Honor Board".
- ❖ Name recognition in prize list and program
- ❖ Access to sponsors area **(includes 2 wristbands)**

If you are a sponsor this means your logo, and the link to your website was available to our audience on every page that was viewed. It should also be noted that the demographics for horse owners and competitors, who are our viewers, demonstrate that these individuals and the parents who support them are very often in the decision-making areas in their businesses. Which incidentally, may be your businesses target market? This means with our website address being so popular we are Marketing your business every day and, on every page, all year!

A wide variety of sponsorship opportunities are available in terms of the equestrian discipline chosen to support and the financial commitment levels available. All sponsorship partners play an integral part in the development of equestrian sport at Amberlea Meadows. We invite you to become part of the excitement and opportunities available to you with the programs offered at Amberlea Meadows.





THANK YOU TO OUR 2021 HORSE SHOW SPONSORS

Alberta Dressage Association
Blarneystone Farm
Blue Sky Farm
Brett Young Seeds
Carousel Ridge Ltd
Chieftain Recycling Equipment Ltd.
Cinzia Moran
Colleen Cossey – CDC Inc.
Dandy Oil Products Ltd.
Delaney Veterinary Services Ltd.
Dr. Dan Hodges Professional Corporation
Edmonton Greenhawk
Edmonton Hunter Jumper Association
Eldorado Equine Ltd.
Erika Gerlock Family
Equestrian Fashion Outfitters
Foothills Horse Transport
Frank Flaman Sales Ltd.
G & E Pharmacy
Halina Family (Balm Management)
Harry Beauchamp - Stone Faces
Hawkings Tinney LLP
Herbers Veterinary Clinic

Jason's Equine Service
John & Corrine Hrynkow Family
Jump Alberta
KeyAG Kubota / Kubota Canada
Leduc Chrysler Jeep
Leduc Electric Ltd.
Magnan Vac Truck Services
MCQ Eq. Inc.
Milestone Farms
Mill Creek Sand & Gravel (1980) Ltd.
Monique Hubbs Michiel
Mr. Lube (RC Partnership Ltd.)
On the Hunt Eq.
Parkland Equestrian Centre
Sarah Stewart
Second Chance Stables – Sheila Swanberg
Soner Donair
Strathcona Ventures
Thunderbird Show Park
West Wind Veterinary Hospital Ltd.
Westland Insurance
Michelle & Ken Williamson
Woodlawn Farms

Thank you for taking time to consider our sponsorship package.



Contact Information:

Amberlea Meadows
6645-156 St. S.W. Edmonton Alberta,
Canada T6Y 0G1
Phone 780-955-7608
Email: admin@amberleameadows.com
www.amberleameadows.com

Company Name or Individual:

Name of Contact:

Address:

City:

Postal Code:

Phone:

Fax:

Email Address:

☐ OLYMPIC

☐ PAM AM

☐ DIAMOND

☐ PLATINUM

☐ GOLD

☐ SILVER

☐ BRONZE

2022 JUMPING TOURNAMENTS

- ☐ April 24th -April 25th Spring Welcome Horse Show.
 - ☐ July 20th– 24th Jump With Hope For Kids With Cancer Horse Show.
 - ☐ September 16th- 18th Harvest Classic
 - ☐ Any 2022 Amberlea Meadows Jumping Show
- Authorized by: _____

Method of Payment: ☐ Visa ☐ MasterCard or
☐ Cheque: (Please indicate) the above 2021 shows.

2022 DRESSAGE TOURNAMENT

- ☐ July 9th – 10th Amberlea Meadows Dressage Festival
- Authorized by: _____

Type of Sponsorship – (Please indicate choice)

We _____ agree to sponsor the following:

Name on Credit Card:

Credit Card Number:

Expiration Date:

Authorized Signature:

☐ Please Invoice us:

Please make cheques payable to
Amberlea Meadows
Total
\$ _____

Thank you for your contribution!