



AMBERLEA MEADOWS 2025 SPONSORSHIP OPPORTUNITIES

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Amberlea Meadows 2025 Sponsor Package:

We are pleased to present the sponsorship opportunities for 2025. Amberlea Meadows has grown from its modest beginning to become a first class show facility. Today we are considered the premier horse show facility in Northern Alberta. We are proud to say that we are the only facility in this area of the province designed to accommodate large equestrian tournaments and festivals. The economic impact of our shows is considerable as competitors often stay at nearby hotels and frequent local restaurants and stores. Our commitment to growth and expansion allows us to continue to keep up with the demand to host large equestrian competitions in this area. We'll run shows, horse friendly facilities, coupled with great accommodations for both horses and their riders will continue to draw equestrians and their horses to Amberlea Meadows from Western Canada and the Pacific North Western US.

We have made dramatic strides forward in the development of equestrian sport and look forward to continuing to provide benefit to sponsors, competitors and spectators alike.

Show jumping has been one of the cornerstones in the development of Amberlea Meadows. Numerous tournaments are held annually with our signature event being the Jump with Hope for Kids with Cancer Horse Show. The thrill of show jumping is captivating as both horse and rider combine their efforts to challenge the fences on the course.



Dressage has also been instrumental at Amberlea Meadows. The grace and beauty of dressage is enchanting as both horse and rider display what can be likened to ballet on horseback. Our dressage tournament is held annually and brings together international officials and competitors from across western Canada.

Amberlea Meadows holds a special place in many hearts. For some people it is an overwhelming desire to be around the horse which it may have started when they began riding as young child. Whatever it is, the feel and smell of the straw and hay or, the warmth of the horse, even on a very cold winter day something draws them to horses. For them, Amberlea Meadows is their second home, a part of the growing community of likeminded children, young adults, adults and even seniors who all hold a similar passion for the horse. For those people Amberlea Meadows is the place to be on any day, rain or shine!

JUMPING TOURNAMENTS

Amberlea Meadows hosts three jumping events that are highly regarded as family oriented, competitor friendly and educational for riders of all ages. The classes offered provide encouragement for beginners, whether child or adult and progress through the novice to professional levels. Each of these shows has their own unique characteristics and are a delight to participate whether as a fan or rider. The two shows are:

SPRING WELCOME

April 24-27, 2025

HARVEST CLASSIC

September 11- 14, 2025

In addition to the classic jumping events listed above Amberlea Meadows is host to a major equestrian tournament:

JUMP WITH HOPE FOR KIDS WITH CANCER HORSE SHOW July 17– July 20, 2025

SPONSORSHIP GOAL:

Our goal is to provide maximum exposure for your organization by utilizing all aspects of our event promotion and to show your organizations support of our chosen charity. In short, develop sport, commerce and bring a great deal of hope to those affected- People helping people.

DRESSAGE TOURNAMENTS

Amberlea Meadows hosts one Equine Canada recognized Dressage show each year. By hosting a high-quality event, we will endeavor to continue to attract riders from the U.S. and Canada. Dressage is a growing equestrian sport that is gaining popularity as a spectator sport as well as with competitors.

The highlight of any Dressage tournament is the evening of the Freestyle—an enchanting and demanding display of ‘dancing’ horses. These two events have the promise of being elegant and magical when combined with some of the finest “dancing horses” in North America!

The Amberlea Meadows Dressage Festival July 5-6, 2025



JUMP WITH HOPE FOR KIDS WITH CANCER HORSE SHOW OUR COMMITMENT TO THE KIDS WITH CANCER SOCIETY

Amberlea meadows enjoys a special and highly personal relationship with the Kids with Cancer Society, and stages this showcase event annually to demonstrate their commitment and support to this important charity. It has hosted this event annually since its inaugural year of 2001 with the exception of 2020 where the event was cancelled due to the Covid-19 pandemic. This year marks the 23rd anniversary of this fundraising show. The event has grown in terms of sponsors support, media interest and involvement, facilities improvement and most important of all, its ability to raise funds for the Kids with Cancer Society.

Unique fund-raising events are held in conjunction with the show, such as the Kubota Ride N'Drive with a Calcutta. This together with a parade of child cancer survivors and their sibling's serves as a heart-warming reminder of why we host this event. Every year we host a BBQ, silent auction, children's fun events and other highlights that help raise funds for the Kids with Cancer Society. The media has been extremely supportive of this event in the past. We believe that together we can make a difference in the battle against childhood cancer.

Olympic \$20,000 and over

- ❖ Recognition as an Olympic Sponsor for 2025 in all support materials and on the shows “Sponsors Honor Board”
- ❖ Prominent Signage at the event
- ❖ Olympic sponsor recognition on the Amberlea Meadows website with company logo and link to company website.
- ❖ Product placement/promotion privileges.
- ❖ Ongoing corporate messaging delivered throughout the Horse Show.
- ❖ Your corporate shirts worn by the jump crew (shirts supplied by sponsor)
- ❖ A personal host to explain the sport, assist you in making presentations in the ring, and introduce you to the rider.
- ❖ Invitation to sponsor a feature show jump that will display your corporation’s name and be used throughout the 2025 show year.
- ❖ Invitation to host your organizations reception/ party in the sponsor’s tent during your event. A knowledgeable MC is available upon request.
- ❖ V.I.P. seating at the event and VIP Parking for you and your guests.
- ❖ Advertising in Prize List and Program.

Pan Am \$10,000 to \$20,000

- ❖ Recognition as a Pan Am Sponsor for 2025 in all support materials and on the shows “Sponsors Honor Board”
- ❖ Prominent Signage at the event
- ❖ Pan Am sponsor recognition on the Amberlea Meadows website with company logo and link to company website.
- ❖ Invitation to sponsor a feature show jump that will display your corporation’s name and be used throughout the 2025 show year.
- ❖ Invitation to host your organizations reception/ party in the sponsor’s tent during your event.
- ❖ V.I.P. seating at the event and VIP Parking for you and your guests.
- ❖ Opportunity for sponsor to attend the prize presentation.
- ❖ Advertising in Prize List and Program.

Diamond \$5,000 to \$9,999

- ❖ Recognition as a Diamond Sponsor for 2025 in all support materials and on the shows “Sponsors Honor Board”
- ❖ Signage at the event
- ❖ Diamond sponsor recognition on the Amberlea Meadows website with company logo and link to company website.
- ❖ Access to sponsors area (includes wristbands as required)
- ❖ Advertising in prize list and program
- ❖ V.I.P. seating at the event
- ❖ Opportunity for sponsor to attend the prize presentation.

Platinum \$2,500 to \$4,999

- ❖ Recognition as a Platinum Sponsor for 2025 in all support materials and on the shows "Sponsors Honor Board".
- ❖ Platinum Sponsor recognition on the Amberlea Meadows website with company logo and link to company website.
- ❖ Signage at the event.
- ❖ Access to sponsors area **(Includes wristbands as required)**
- ❖ Advertising in prize list and program
- ❖ Opportunity for sponsor to attend the prize presentation.

Gold \$1,000 to \$2,499

- ❖ Recognition as a Gold Sponsor for 2025 in all support materials and on the shows "Sponsors Honor Board".
- ❖ Signage at the event
- ❖ Access to sponsors area **(includes wristbands as required)**
- ❖ Advertising in prize list and program
- ❖ Opportunity for sponsor to attend the prize presentation.
Sponsor recognition on the Amberlea Meadows website with company logo

Silver \$500 to \$999

- ❖ Recognition as a Silver Sponsor for 2025 in all support materials and on the shows "Sponsors Honor Board".
- ❖ Signage at the event
- ❖ Access to sponsors area **(includes up to 10 wristbands)**
- ❖ Advertising in prize list and program
- ❖ Opportunity for sponsor to attend the prize presentation.
- ❖ Sponsor recognition on the Amberlea Meadows website with company logo and link to company website.

Bronze \$100 to \$499

- ❖ Recognition as a Bronze Sponsor for 2025 in all support materials and on the shows "Sponsors Honor Board".
- ❖ Name recognition in prize list and program
- ❖ Access to sponsors area **(includes 2 wristbands)**

If you are a sponsor this means your logo, and the link to your website is available to our audience on every page that is viewed. It should also be noted that the demographics for horse owners and competitors, who are our viewers, are very often in the decision-making areas in their businesses. This may be your businesses target market, which means with our website address being so popular, we are marketing your business every day and, on every page, all year!

A wide variety of sponsorship opportunities are available in terms of the equestrian discipline chosen to support and the financial commitment levels available. All sponsorship partners play an integral part in the development of equestrian sport at Amberlea Meadows. We invite you to become part of the excitement and opportunities available to you with the programs offered at Amberlea Meadows.



THANK YOU TO OUR 2024 HORSE SHOW SPONSORS

Aleg Ahead Equestrian

August Insurance Group Inc.	Josefina Kaderabek BIM
Blarney Stone Farms	Kubota Canada KeyAG Kubota
Brett Young Seeds	Leduc Chrysler Jeep
Carousel Ridge Ltd.	L.M.G. Leading Manufacturing
Cinzia Moran	Magnan-NSD Vacuum Truck
CK Veterinary Services	Michelle Williamson
Dandy Oil Products Ltd.	Milestone Farms
Delaney Veterinary Services Ltd.	Mill Creek Sand & Gravel (1980)
Edmonton Greenhawk	Monique Hubbs Michel
Edmonton Hunter Jumper Association	Mr. Lube
Eldorado Equine Ltd. -Keith Basnett	On The Hunt Eq.
Elysian Farm – Lorrie Jamieson	Richard Kirby
Frank Flaman Sales Ltd.	Sarah Stewart & Family
Foothills Horse Transport	Vincent & Nancy Savard
G & E Pharmacy	Second Chance Stables
Grove RV	Solaris Equestrian
Halsen Farms Ltd./Balm Management	Strathcona Ventures
Harry Beauchamp - Stone Faces	Thunderbird Show Park
Hawkings Tinney LLP	Wetaskiwin Co-Op
Herbers Veterinary Clinic	Westland Insurance
Jason's Equine Service	Woodlawn Farms

Thank you for taking time to consider our sponsorship package.



Contact Information:

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Company Name or Individual:	
Name of Contact:	
Address:	
City:	
Postal Code:	
Phone:	
Fax:	
Email Address:	

<input type="checkbox"/> OLYMPIC	<input type="checkbox"/> PAM AM	<input type="checkbox"/> DIAMOND	<input type="checkbox"/> PLATINUM
<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE	

2025 JUMPING TOURNAMENTS	2025 DRESSAGE TOURNAMENT
<input type="checkbox"/> April 24 -April 27 Spring Welcome Horse Show. <input type="checkbox"/> July 17– 20 Jump With Hope For Kids With Cancer Horse Show. <input type="checkbox"/> September 11-14 Harvest Classic <input type="checkbox"/> Any 2025 Amberlea Meadows Jumping Show Authorized by: _____ Method of Payment: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard or <input type="checkbox"/> Cheque: (Please indicate) the above 2025 shows.	<input type="checkbox"/> July 5-6 Amberlea Meadows Dressage Festival Authorized by: _____ Type of Sponsorship – (Please indicate choice) We _____ agree to sponsor the following:

Name on Credit Card:		Please make cheques payable to Amberlea Meadows Total \$ _____
Credit Card Number:		
Expiration Date:		
Authorized Signature:		
<input type="checkbox"/> Please Invoice us:		Thank you for your contribution!